

DEPARTMENT OF COMMERCE AND BUSINESS ADMINISTRATION

PROGRAMME OUTCOME

PO1: The curriculum is designed such way that students should acquire and ability to observe accurately and objectively. They should be able to solve the problems and also think scientifically, independently and draw rational conclusions.

PO2: The medium of instructions for this program is English. English being the language of world students become habitual to communicate in English.

PO3: In this program students are made aware of social related issues. They are made aware of optimal use of resources.

PO4: This program helps students for uses effective decision-making and problem-solving skills in public and private life. Students have the ability to collaborate effectively as a member of a group, also actively participates in civic and community life.

PO5: In this program students are made alert regarding business ethics, values and principles which are required for the growth of nation.

PO6: Being Business Administration-IB students they become well conversant with various business requisites for environment protection and sustainability of the business.

PO7: Program curriculum inculcates the curiosity and problem solving approach which makes them self directed and learning becomes a continuous process throughout the life.

PROGRAMME SPECIFIC OUTCOME

PSO1: With the Industrial Liberalization and Globalization of trade and emphasis on Global markets, there is a great scope for employment as well as self employment in international business dealing with variety of innovative products and services.

PSO2: There is great scope also exists in International Logistics, Supply- Chain Management, Storage, Transportation and Distribution.

PSO3: To make the students self employed by using theoretical knowledge to start their own venture.

PSO4: To make the students able to handle Import and Export work in various export firms.

COURSE OUTCOME – COMMERCE

CO1: Financial Accounting - To develop conceptual understanding of fundamentals of financial Accounting system and to impart skills in accounting for various kinds of business transactions.

CO2: Business Communication - To develop communication skills and overall personality development of the students

CO3: Business Economics -The objective of this course is to provide fundamental basic Knowledge of statistics techniques as applicable to business.

CO4: Salesmanship - is designed to help Students to Learn Qualities and Functions of Salesmanship in a Changing Global Scenario

CO5: Corporate Accounting - To understand knowledge of new trends in corporate accounting issue of share and redemption shares

CO6: Corporate Law - To acquire knowledge and develop understanding of the necessary framework of companies with reference to various provisions or company act-2013

CO7: Principles of Business Management and practice - To know to make planning, decision making, controlling, staffing, organizing etc. to understand new approaches in management

CO8: Cost Accounting - To understand knowledge of cost accounting, single output costing, material cost, labour cost and overhead

CO9: Banking and Finance - To study the Indian Banking system, Banking regulation act 1949, Commercial Bank, Development Bank and Digital Bank

CO10: Income tax - To give knowledge of direct and indirect tax

CO11: Advanced Accounting & Auditing- To develop the accounting knowledge and its application in different fields also to develop practical knowledge of auditing.

CO12: Management Accounting - The objective of the course is to equip the students with the ability to analysis interpret and use accounting information in managerial decision making. The student is expected to have a good working knowledge of the subject. This course provides the students an understanding of the application of accounting techniques for management.

CO13: Economic Development and Planning in India- To impart the knowledge about Objectives and economic Planning in India, Mixed economy and economic planning, Development Strategy in India, Liberalisation, Privatisation and Globalisation.

CO14: Business Regulatory Framework - The Objective of this course is to provide a brief idea about the framework of Indian Business Law

CO15: Human Resource Management - Objective of this Course is to provide a sound understanding of the basic principles of Human Resource Management and their applications in the business & industry.

CO16: Marketing Management- Objective of this Course is to provide a sound understanding of the basic principles of Human Resource Management and their applications in the business & industry.

CO17: Training & Project work - To visit different business units and improve the practical business knowledge among the students, prepare for report writing

COURSE OUTCOME - BUSINESS ADMINISTRATION

CO1: Develop knowledge base of environmental factors affecting business.

CO2: Make students aware of environmental problems related to business and commerce.

CO3: It inculcates values of Environmental ethics amongst the students.

CO4: It makes students understand the concept, process and importance of Communication.

CO5: It help students to acquaint with application of communication skills in the world of business.

CO6: It makes students understand the concept of personality and personality development and its significance.

CO7: The students can understand and develop various traits required for personality development.

CO8: To expose basic microeconomic concepts to students of international business.

CO9: To provide a method/ approach to help draw correct conclusions/ solve economic problems.

CO10: To understand, explain and quantify the mechanism by which the total amount of resources possessed by society is allocated among alternative uses.

CO11: To provide a basis of understanding to the students with reference to working of business organization through the process of management.

CO12: The student will understand the basic principles of management -will acquaint himself with management process, functions and principles. Students will also get the idea about new developments in management

CO13: To understand the concepts of ratio, proportion and percentage, application of profit and loss in business, stock exchange and to calculate Dividend, applications of matrices in business, useful functions in business and economics.

CO14: To Impart the Knowledge of Basic cost concepts, element of cost & Preparation of Cost Sheet.

CO15: To provide basic knowledge of important Methods & Techniques of costing.

CO16: To understand the roles of HR Manager, recruitment and selection procedure, training and development.

CO17: To apply economic reasoning to macroeconomic policy

CO18: To study & critically analyze the basic concepts in marketing & to cater the needs of marketing industries.

CO19: To Know the Fundamentals of Computers, how to use Computer applications in Business.

CO20: To Acquire Knowledge about the submission of Income Tax Return, Advance Tax, Tax deducted at Source, Tax Collection Authorities.

CO21: To provide a comprehensive understanding of the concepts of foreign exchange rates, practical procedural aspects of banks and other institutions connected with foreign exchange

CO22: To enhance the awareness of the students towards study and use of Trade and Industry directories, business websites and published data and information relating to Indent House, International Business Transactions, Foreign Exchange Department of the Bank, Foreign trade Brokers, Agents, Agri business etc.