

**INTERNATIONAL CONFERENCE
ON
"SCENARIO OF CHANGE
MANAGEMENT IN BUSINESS"**

Registration Form

Date of Conference : 12th August 2016
Name :
Designation :
Contact No. :
E-mail ID :
Name of the Institution:

Title of the Paper :

Category : PG Students
Research Scholars
Academics
Corporates

Date :
Signature:

Details for Demand Draft

Date	DD. No.	Name of the Bank & Branch	Amount

Demand Draft in favour of:
Account Name : VSWC Conference
Bank : Indian Overseas Bank
Branch : Vedanarayanapuram
Account No : 341402000000030
IFSC Code : IOBA0003414

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Head.Dept of Commerce

Organising Secretary : Mrs. R.Revathi

Finance Secretary : Dr. R.Latha
Head. Dept of BBA

Co-ordinators : Mr.N.S.Saravanan
Mrs. K.Sridevi
Mrs. P.Gomathy

For Paper Presentation:
Mrs. P.Gomathy : 9042256112
Mrs. G.Subhasri : 7358391329

PAYMENT DETAILS

REGISTRATION FEES PER AUTHOR

PG Students & Research Scholars	Rs.500/-
Academics	Rs.750/-
Corporates	Rs.1000/-
Delegates from abroad	US\$25
Participation only	Rs.200/-
Publication with ISBN	Rs.300/-per paper

VIDHYA SAGAR WOMEN'S COLLEGE

(Affiliated to University of Madras)
Accredited at "A" Grade by NAAC
G.S.T. Road, Vedanarayanapuram
Chengalpattu - 603 111



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Organized by
**Departments of Commerce
&
Business Administration**

Website : www.vswc.in



ABOUT THE COLLEGE

Vidhya Sagar Women's College was started in 2005 named after Pandit Iswarchandra Vidhyasagar, the great scholar reformer who is ever cherished and remembered by people of our nation. The college is situated in a calm and quiet surrounding. Education, Empowerment and Enhancement is the motto of the institution. Empowerment and Enhancement is given to rural and poor women through Education.

Being the first women's college in Chengalpattu, the institution thrives to upgrade and uplift women students especially from rural background. The excellent infrastructure of the college, paves way for the students to face challenges in the present educational scenario. The college offers 14 UG courses in various branches such as Computer Applications (Commerce and Computer Science), Computer Science, Software Applications, Mathematics, Physics with CA, Chemistry, Commerce, Bank Management, Business Administration, Information System Management, English and Home Science (Interior Design & Decor). The PG courses offered are M.Sc., Information Technology, M.Sc, Mathematics, M.Com (A &F) and M.A (English).

ABOUT THE COLLEGE

Departments of Commerce and Business Administration offer a wide range of specialization. The students from these streams have secured many university ranks. The Department has organized various Seminars, Guest Lectures, Workshops, Industrial Visit and Educational Trips for the enhancement of the students.

CONFERENCE THEME

Change Management is a discipline that guides how we prepare, equip and support individuals to successfully adopt the change in order to drive organizational success and outcomes.

With today's Global Competition it is necessary to continuously adjust and accommodate for new situations. As a result, change processes have become a part of the management routine and business people need variety of frameworks and methods to enhance their effectiveness and change agent.

This conference offers the participants a comprehensive overview of relevant strategies, control and mechanism in change processes.

The conference will bring together Academicians, Research Scholars and Corporates from different domain of interest. The conference aims to provide a platform to discuss, share thoughts and opinions of the ever changing challenges in change management and arrive at solutions.

- To engage practice in leading change.
- To make a persuasive case for change.
- To overcome resistance to change.
- To use tools to measure and monitor success.

The above mentioned key factors can produce dramatic difference through Change Management.

SUB-THEMES

- Strategies for leading successful change initiatives.
- Change Management for Goal setting.

- Creating a positive action plan.
- Change Management in Work Place.
- Productivity and Product Change.
- Communication in Change Management.

CALL FOR PAPERS

Research papers and articles based on original work are invited for submission and presentation from Academicians, Researchers, Corporates and PG students.

GUIDELINES

Authors are requested to send their abstract and full paper in single column not exceeding 1250 words through E-mail: natcon@vswc.in. The format of the paper is as follows:

Paper size	: A4
Font	: Times New Roman, Size 12 (1.5 spacing)
Title	: Center, Bold, Title case, 14pt
Author(s) Name	: Center, Bold, Title case, 12pt
Sub Title	: Left, Bold, Title case, 12pt

IMPORTANT DATES

Abstract Submission	: 18/07/2016
Full Paper Submission	: 25/07/2016
Last Date for Registration	: 30/07/2016
Date of Conference	: 12/08/2016

Publication in ISBN : Papers will be considered for peer review by the panel of reviewers and the selected papers will be published in an edited volume with ISBN.

Cost of Publication : Rs. 300 per paper