



Newsletter

Chief Editor: Dr. R. Arunadevi, Principal
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English Department

Inaugural Ceremony

The Department of English, Vidhya Sagar Women's College, organized its Inaugural Ceremony **INKSPIRE: EVERYTHING FLOWS** on 1st August 2025 at 10:00 AM in the Bhagwan Gautham Swami Auditorium. The Chief Guest, **Dr.**

K. Sivasankar, Head, Department of English, SRM Arts & Science College, inspired the gathering with his address. The event marked the start of a new academic year, emphasizing creativity, literature, drama, and writing, and concluded with a warm welcome to the students.





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Newsletter

• *Investor Awareness Initiative*



Organized by: I J Associates IMF Private Limited

In association with: Bandhan Mutual Fund

- *Event: Screening of One Idiot and Return of One Idiot (Tamil version)*
 - *Director: Amol Gupte – Award-winning filmmaker*
 - *Theme: Importance of savings, investments, and financial discipline*
 - *Date: 2nd August 2025 (Saturday)*
 - *Time: 10:15 AM*
 - *Venue: Bhagwan Gautamswamy Auditorium & Bhagwan Parasnath Auditorium*
- ☐ *The films are critically acclaimed for promoting financial literacy in an engaging and inspiring manner.*



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CHEMISTRY DEPARTMENT

Inaugural Ceremony

The Department of Chemistry, Vidhya Sagar Women's College, Chengalpattu, inaugurated the **Alchemiya Club – “The Unseen Force: Chemistry in Daily Life”** on August 11, 2025, at 10:30 AM in the Bhagawan Gawtham Swami Auditorium. The Chief Guest, **Mrs. C. Vanitha**, Head and Associate Professor, Department of Chemistry, RVG Arts College, highlighted the importance of chemistry as the “central science” and its role in daily life. The program began with a prayer and welcome, and concluded with a vote of thanks, appreciating the support of faculty and students.





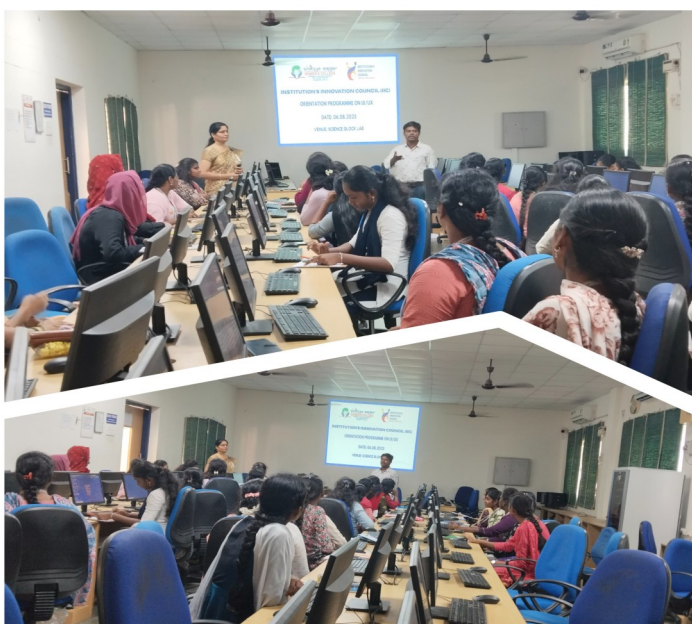
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Institution's Innovation Council (IIC)

An Orientation Programme on UI/UX Design on 06th August 2025. The session introduced students to the fundamentals of UI/UX, covering essential design principles and practical applications. Students gained **hands-on experience** with design tools, enhancing their creative and technical skills. The programme also provided valuable **career guidance**, motivating participants to explore future opportunities in the field.



With around **50 students actively participating**, the session offered both knowledge and inspiration. The outcome was enhanced awareness of design thinking and its role in fostering innovation and creativity.



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NSS—DRUG FREE TAMILNADU



The NSS Unit of Vidhya Sagar Women's College took Anti Drug Pledge (11.08.2025). The Live Stream Viewed by Our Vidhya Sagar Women's College (800) Students along With Our Chengalpattu

T.M.Anbarasan Minister of Rural Industries, D.R.O.Ganesh Kumar, Our District MLA Thirumathi Varalakshmi Madhusudhanan, Our Vidhya Sagar Women's College Principal Dr. R. Arunadevi and Our NSS Programme officers. s a part of Tamilnadu Government's" Drug Free Tamilnadu".

Our College NSS team have participated & organised Drug Free Tamilnadu Rallies, Marathon, Awareness speech, Seminar. For the same in Chengalpattu



District our College was selected first place appreciated by Certificate and cash price.



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The Students' Council Investiture Ceremony 2025 at Vidhya Sagar Women's College, Chengalpattu, held on August 12, was a significant event marking the induction of new student leaders and the recognition of outgoing office bearers. The ceremony, at the Bhagwan Mahaveer Swami Auditorium, featured a motivating keynote by Mrs. K. Parveen Fathima from Axis Bank.



It included the Badge Ceremony for the new office bearers and the awarding of Merit Scholarships to 82 students for exceptional performance in the April 2025 University Exams, celebrating leadership, academic excellence, and determination.



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NSS- QUIZ COMPETITION ON AIDS



The NSS &RRC Unit of Vidhya Sagar Women's College along with District AIDS Control and prevention Supervisor Mrs. Parveen organized Quiz competition on AIDS/HIV Awareness. (12/08/2025). Our NSS & RRC 50 Volunteers have participated.

NSS-CONSERVATION OF WATER BODIES

The NSS Unit of Vidhya Sagar Women's College, in association with the Environmental Foundation of India, organized an awareness program on the conservation of water bodies on 12th August 2025. The Chief Guest for the event was Mr. Ashwin. A total of 100 NSS volunteers participated in the program. The objective of the event was to educate, engage, and empower communities in conserving and restoring local lakes, ponds, rivers, and canals.





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**INSTITUTION'S
INNOVATION
COUNCIL**
(Ministry of HRD Initiative)

Newsletter

Institution's Innovation Council



The “Designing UI/UX with Photoshop – A Practical Workshop” held on August 13, 2025, at Vidhya Sagar Women’s College offered participants an in-depth introduction to the world of User Interface (UI) and User Experience (UX) design. Around 50 students participated enthusiastically in the hands-on session, where they were guided through the process of creating UI screens and exposed to key Photoshop tools. This workshop served as a valuable stepping stone for students to explore creative design thinking and digital prototyping, opening doors to further exploration in the design field.

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The III Year Chemistry students of Vidhya Sagar Women's College participated in the One-Day National Seminar on "Emerging Trends in Chemical and Life Sciences" at Lakshmi Bangaru Arts and Science College, Melmaruvathur. Students presented posters in three teams, with E. Sushmitha & S. Kalishwari winning second prize for Nanomaterial and Nanotechnology and D. Preethi & A. Yamini securing third prize for Drug Discovery and Pharmaceuticals. The seminar provided valuable exposure, interaction with experts, and brought pride to the department.





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KRISHNA JAYANTHI CELEBRATION





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Independence Day Celebrations



Vidhya Sagar Institutions, Chengalpattu, will be celebrating the 79th Independence Day on 15th August 2025 at 9:00 AM in the Bhagwan Mahaveer Swami Auditorium. The event will begin with the flag hoisting, followed by the flag song, march past, and a prayer song. A welcome address will be delivered by the student of VSWC .

The Chief Guest for the occasion, Dr. N Ramasubramanyan, Founder Chairman of Shri Natesan Vidyasala, will be honoured by Sri Vikas Surana (Correspondent) and Sri Suresh Kankaria (Treasurer) of VSI. The celebration will include vibrant cultural performances by students.



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Karuna and Enviro

The poster invites everyone to celebrate World Humanity Day at Vidhya Sagar Women's College on August 19, 2025, at 1:30 PM in the Aadinath Auditorium. The event, organized by the Karuna and Enviro Club, carries the theme "Act for Humanity."



NATIONAL DEWORMING DAY



National Deworming Day, Celebrated On (19.08.2025). Is an Initiative By Primary Health Centre – A Focused Strategy To Combat Parasitic Worm Infections In Students. As Part Of Our Honorable Mrs.Divya Bharathi, Deworming Tablets Were Given To Students. Our Vidhya Sagar Women's College NSS Volunteers More than 200 Volunteers Have Participated Enthusiastically.



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DEPARTMENT OF BUSINESS ADMINISTRATION



The Department of BBA hosted its inaugural event, *BISMATALENTIA*, on August 22 at Bhawan Gautham Swami Auditorium to promote entrepreneurship. Mr. Binu Issac, Managing Partner of Frusmoo Food Products, was the Chief Guest. The program began with a prayer song, followed by a welcome address by Avilala Sai Sadhana. Dr. N.S. Saravanan honored the guest with a memento. Newly elected office bearers for 2025–26 received badges from Mr. Issac. His seminar, “*The Start-up Journey*,” offered valuable insights and inspired students.





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ROTARACT CLUB

The Rotaract Club of Vidhya Sagar Women's College, Chengalpattu, organized a **Dental Screening and Check-up Camp** on **25th August 2025** at **10:00 AM** in the Bhagawan Mahaveer Swami Auditorium. The Chief Guest, **Dr. Santhosh, BDS, MBA**, Dental Camp Co-ordinator, Department of Public Health Dentistry, Karpaga Vinayaga Institute of Dental Sciences, inaugurated the camp. The program aimed to create awareness about oral health and provide free dental check-ups for students, promoting healthy practices and preventive care.





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Keynote Address

The Department of English, Vidhya Sagar Women's College, organized a Keynote Address on "Introduction to the New Genres of Literature" on 25th August 2025. The session was delivered by Dr. S. Ramya, Associate Professor, Department of EFL, SRM ,who shared valuable insights into the evolving literary landscape. The program enriched students' understanding of contemporary literature and encouraged them to explore new avenues of critical reading and writing.





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Innovation and Startup



The **Institution's Innovation Council of Vidhya Sagar Women's College** organized a special session on **"Innovation and Startup Ecosystem"** on 25th August 2025. The keynote address was delivered by **Dr. Ramya, Associate Professor, SRM University**, who highlighted innovation in start-ups, the role of technology, leadership skills, and business opportunities from home. She also shared real-life experiences on money-making and motivated students with new ideas. The session was highly engaging and informative, benefiting both students and faculty. Nearly **80 students participated**, gaining valuable insights and inspiration.



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COUNSELLING CELL & INTERNAL COMPLAINT COMMITTEE



Facing Fear – A Motivational Session Organized by the Counselling Cell & Internal Complaint Committee of Vidhya Sagar Women's College, this session aims to empower participants to confront and overcome fear. Led by Dr. Kanmani V. K., Assistant Professor & Consultant Psychiatrist at Madha Medical College, the event will take place on **26 August 2025**, from **1:30 PM to 2:30 PM** at the **Bhagwan Gautham Swami Auditorium**. It's a valuable opportunity for students to gain insights into mental resilience and emotional strength.



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Inside Story Headline

This story can fit 75-125 words.

Selecting pictures or graphics is an important part of adding content to your newsletter.

Think about your article and ask yourself if the picture supports or enhances the message you're trying to convey. Avoid selecting im-

ages that appear to be out of context.

Microsoft Publisher includes thousands of clip art images from which you can choose and import into your newsletter. There are also several tools you can use to draw shapes and symbols.

Once you have chosen an image, place it close to the article. Be sure to place the caption of the image near the image.

Inside Story Headline

This story can fit 150-200 words.

One benefit of using your newsletter as a promotional tool is that you can reuse content from other marketing materials, such as press releases, market studies, and reports.

While your main goal of distributing a newsletter might be to sell your product or service, the key to a successful newsletter is making it useful to your readers.

A great way to add useful content to your newsletter is to develop

and write your own articles, or include a calendar of upcoming events or a special offer that promotes a new product.

You can also research articles or find “filler” articles by accessing the World Wide Web. You can write about a variety of topics but try to keep your articles short.

Much of the content you put in your newsletter can also be used for your Web site. Microsoft Publisher offers a simple way to convert your newsletter to a Web pub-



Caption describing picture or graphic.

lication. So, when you're finished writing your newsletter, convert it to a Web site and post it.

Inside Story Headline

This story can fit 100-150 words.

The subject matter that appears in newsletters is virtually endless. You can include stories that focus on current technologies or innovations in your field.

You may also want to note business or economic trends, or make predictions for your customers or

“To catch the reader's attention, place an interesting sentence or quote from the story here.”

clients.

If the newsletter is distributed in-

ternally, you might comment upon new procedures or improvements to the business. Sales figures or earnings will show how your business is growing.

Some newsletters include a column that is updated every issue, for instance, an advice column, a book review, a letter from the president, or an editorial. You can also pro-

Inside Story Headline

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Business Name

Primary Business Address

Address Line 2

Address Line 3

Address Line 4

Phone: 555-555-5555

Fax: 555-555-5555

Email: someone@example.com

*We're on the
Web!*

example.com

Business Tagline or Motto



Organization

This would be a good place to insert a short paragraph about your organization. It might include the purpose of the organization, its mission, founding date, and a brief history. You could also include a brief list of the types of products, services, or programs your organization offers, the geographic area covered (for example, western U.S. or European markets), and a profile of the types of customers or members served.

It would also be useful to include a contact name for readers who want more information about the organization.

Back Page Story Headline

This story can fit 175-225 words.

If your newsletter is folded and mailed, this story will appear on the back. So, it's a good idea to make it easy to read at a glance.

A question and answer session is a good way to quickly capture the attention of readers. You can either compile questions that you've received since the last edition or you can summarize some generic questions that are frequently asked about your organization.

A listing of names and titles of managers in your organization is a good way to give your newsletter a personal touch. If your organization is small, you may want to list

the names of all employees.

If you have any prices of standard products or services, you can include a listing of those here. You may want to refer your readers to

any other forms of communication that you've created for your organization.

You can also use this space to remind readers to mark their calendars for a regular event, such as a breakfast meeting for vendors every third Tuesday of the month, or a biannual charity auction.

If space is available, this is a good place to insert a clip art image or some other graphic.



Caption describing picture or graphic.